**WELCOME**

Welcome to Ascend Pre-Incubation Program Application Form, and thank you for your interest.

The application form must be completed in full and this form must be submitted through email at ascend@ace.edu.np

Please note that the email address provided by you while submitting this form will be used for ALL future correspondence about your application process.

 *\*Tip 1: While filling up the details, please be as concise and specific as possible. Long answers will not increase your chances of selection.*

*\*Tip 2: If you have any confusion/queries regarding the form, please write to us at* *ascend@ace.edu.np*or contact us at: 9808969976

**PERSONAL DETAILS**

Full Name:

Date of Birth:

Active Email Address:

Active Phone Number:

Physical Address:

Education Level:

Current Occupation:

Associated organization/college:

**CATEGORY**

Q. Which category best describes your company?

* + Agriculture
	+ Consumer Durables and Apparel
	+ Travel and Tourism
	+ Food and Beverage
	+ Health, fitness, and wellness
	+ Household and Personal Products
	+ Media, Marketing and Entertainment
	+ Retailing
	+ Hardware and Equipment
	+ Logistics
	+ Utilities
	+ Financial services
	+ Information Technology
	+ Marketplace
	+ Education and Training
	+ Human Resource Management (outsourcing/recruiting)
	+ Others\_\_\_\_\_\_\_

**Please write which option suits you best:**

**IDEA**

Q. Company Name:

Ans.

Q. What is your company going to make/provide? Describe your product/service and what it will do?

Ans.

Q. What is the reason behind picking this idea to work on? Does your team have any knowledge in this area?

Ans.

Q. How do you know that people need what you are making? Also, explain the problem your potential customers are facing.

Ans.

Q. What is new about your idea? What substitutes do people have currently (3 to 5)?

Ans.

Q. Who are your competitors (3 to 5)?

Ans.

Q. How will you make money? We realize you can’t know precisely, but give us an estimate of how much money you can make in 1 year.

Ans.

Q. How will you attract/get customers?

Ans.

Q. Does your company have any social impact?

Ans.

**PROGRESS**

Q. How long has your team been working on this idea?

Ans.

Q. What is the current status?

Ans.

Q. If you have already participated or committed to participate in any other incubator, Bootcamp, or a workshop, please tell us about it.

Ans.

**PARTNER/S DETAILS**

Q. How many partners are there in the company (apart from you)?

* + One
	+ Two

**Please enter one of the above options:**

Q. What will be your role in the company?

Ans.

**Note:** *If you have one partner, fill only Partner 1 and skip Partner 2.*

**Partner 1**

Partners’ Name:

Date of Birth:

Email Address:

Phone Number:

Physical Address:

Education Level:

Current Occupation:

Associated organization/college:

Role in the company:

**Partner 2**

Partners’ Name:

Date of Birth:

Email Address:

Phone Number:

Physical Address:

Education Level:

Current Occupation:

Associated organization/college:

Role in the company:

**OTHERS**

Q. What is your main reason behind applying for the Ascend Pre-Incubation Program?

Ans.

Q. What will you do if your idea is not shortlisted for the Ascend Pre-Incubation Program?

Ans.

**IMPORTANT:**

Are you looking to add another partner? If **YES**, we are doing a **Match-Making** program where we intend to find **potential partner/s** for applicants searching for partners. We will do our best to suggest you with most relevant candidates. However, you can accept or reject the suggestions we may provide. You can fill the Match-Making Form attached with this e-mail. Additionally, you are free to search for partners by yourselves.

Please review your application carefully before submission. Don't forget to attach your and your partners' recent passport size photo along with the application form. All required documents should be completed separately and attached as individual files and named as follows:

**You must use this exact naming convention:**

Application file name: Company Name

Photo Name: FirstName\_LastName\_Company Name

Subject line of email should almost be same as filename Application\_Ascend\_Company Name

Submission email: ascend@ace.edu.np